

Dana Flanagan

Motivational Speaker & Strategy Coach

Dana is a reinvention mentor, speaker, and the creator of Burnout to Brilliance, a movement that empowers people to rediscover their voice, amplify their brand, and attract aligned clients with ease. With over two decades of success in luxury real estate, branding, and digital entrepreneurship, she brings a rare blend of high-performance business strategy and heart-centered coaching to every stage she steps on. Her career has included working with high-net-worth individuals, celebrities, professional athletes, and elite clientele—building trust, credibility, and consistent results in competitive, high-stakes spaces.

Now, she helps people go from overlooked to unforgettable by building soul-aligned personal brands, showing up powerfully on social media, and monetizing their message with purpose and profit. Her talks combine strategic insight with inspiring, down-to-earth storytelling—leaving audiences ready to take bold, aligned action.



SIGNATURE TOPICS

- ✓ From Burnout to Brilliance
- ✓ Soul-led Social Media Strategies
- ✓ The Confidence Comeback
- ✓ Authentic Relationship Building
- ✓ Mastering the Art of Storytelling to attract your ideal client
- ✓ Build your Brand and Message

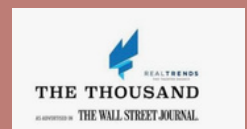
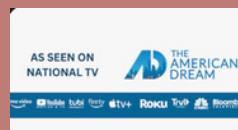
320,000+
monthly website views

180,000+
unique monthly visitors

310,000+
social media followers

1.45 million+
per post views

AS SEEN ON



CLIENT FEEDBACK

"I wholeheartedly endorse Dana as an extraordinary networker, a brilliant business mind, and a person with an extensive network that she leverages for the benefit of others. Her ability to connect people, coupled with her business acumen and vast network, is truly awe-inspiring. I have no doubt that Dana will continue to make a profound impact on the lives of those fortunate enough to cross her path."

Jackie Nepola

"As Co-Founder of the No Agent Left Behind Tour I am deeply honored to have had Dana Flanagan as one of our keynote speakers at our last three events. She is truly dynamic—her boldness, energy, and charisma light up the stage, while her deep experience and expertise set her apart. Dana doesn't just speak, she inspires, challenges, and empowers everyone in the room."

Allison Watkins

"Before working with Dana my business systems were..well, nonexistent. I knew I needed a solid foundation and Dana's expertise, tenacity, and track record of success made her the perfect person to whip me into shape. Now, instead of just sitting in confusion, I'm learning how to attract the clients I want to work with. Working with her has lit a fire in me- it's been a game changer and I am excited for what's ahead!"

Dawn Wright

"I can't express how much more confident and supported I feel since working with Dana! The positive energy I am experiencing is giving me the momentum I need to thrive. It's an incredible feeling to have someone genuinely proud of my progress in my business. Her support has made all the difference!"

Lauren Cartaya

CONTACT DETAILS



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